

ITALIAN "LIVE" COVERAGE

agreements defined for



LA7
Free to air

LIVE *
SUPERSTARS SERIES
RACE 1 + RACE 2
(Sunday)

nuvolari
NUVOLARI TV - Satellite

LIVE
SUPERSTARS SERIES
GTSPRINT
(Sunday + Repeats)

* Confirmed the first 2 events on the La7 TV programme schedule

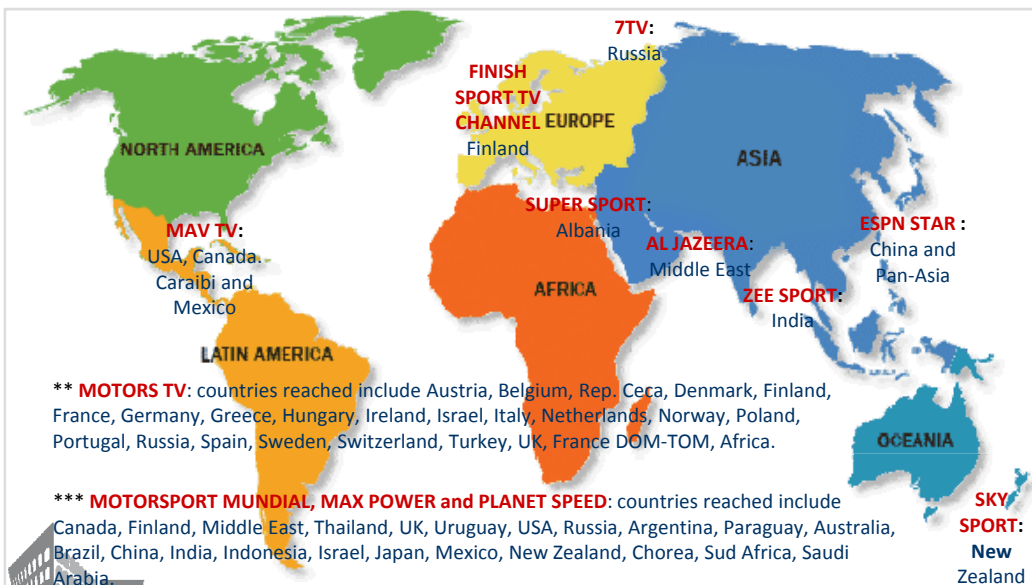
2010 INTERNATIONAL TV DISTRIBUTION



Appointment of WIGE Media AG as SUPERSTARS
International TV distribution commercial agency
(agreement under finalization).
[http:// www.wige-tvmarketing.com /](http://www.wige-tvmarketing.com/)

COUNTRIES REACHED

* 2009 distribution plan



** **MOTORS TV:** countries reached include Austria, Belgium, Rep. Ceca, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, Turkey, UK, France DOM-TOM, Africa.

*** **MOTORSPORT MUNDIAL, MAX POWER and PLANET SPEED:** countries reached include Canada, Finland, Middle East, Thailand, UK, Uruguay, USA, Russia, Argentina, Paraguay, Australia, Brazil, China, India, Indonesia, Israel, Japan, Mexico, New Zealand, Chorea, Sud Africa, Saudi Arabia.

INTERNATIONAL TV NETWORKS

2009 broadcasters

	7TV (Terrestrial)	RUSSIA	LIVE / AS LIVE (Sunday)
	ZEE Sport (Satellite)	INDIA, South Asia	LIVE / AS LIVE (Sunday)
	Motors TV (Satellite and Cable)	76 COUNTRIES: Europe and French speaking territories world-wide **	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	AL JAZEERA SPORT (Satellite)	MIDDLE EAST	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	ESPN STAR (Satellite)	CHINA and PAN-ASIA	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	MAV TV (Cable)	USA, CANADA, CARAIBI, MEXICO	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	Finish Sport TV Channel (Terrestrial)	FINLAND	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	SUPER SPORT (Satellite)	ALBANIA	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	SKY SPORT	NUOVA ZELANDA	HIGHLIGHTS 26' (from the post-race weekend + repeats)
	MOTORSPORT MUNDIAL	MOTORSPORT MAGAZINE distributed in 40 COUNTRIES world-wide***, through 16 TV NETWORK (Speed TV, Dubai Sports Channel, YLE2, Kuwait Airlines, Gear One, UBC, BT Broadband, Channel 5, Teveo Channel 5, Drive TV, ESPN Asia, ESPN India, ESPN / Sky Sports, Star Sports SEA, KSA, Prime Time Sports)	
	MAX POWER		
	PLANET SPEED		